

- Review and approval of April Board Minutes. Cindy motioned for approval; Rob seconded. Motion passed by unanimous consent.
- Action Items Needing Discussion**
- Eco-tours Update
 - a. Report on Haverkos Herb Walk featuring Matt Wood & Cheryl Schwartz (Amy). 19 attendees; 1 new member. Net loss of \$371.25 but with new member net loss of \$291.20
 - b. Future eco-tour – Rona Sherebrin in Canada. Questions arose about insurance and organizational process. Decided that we should let Rona and her organization be in charge of the event and we will publicize
 - c. Observations from Hawaii tour
 - Planning and organization needs to be done ahead of time.
 - Lack of planning and organization increased costs.
 - Not responsible for lodging or vehicle transport
- Insurance – Motion by Cindy, Seconded by Rob to investigate costs and liability for organization by Beth.
- Journal –Amy
 - a. Progress Report-need one more canine or feline case. Lorie is contributing. Just need letter from Lorie. Biggest time consuming issue for Amy was template. Now established.
 - b. Ads - goal to making Journal self-sufficient at \$500 per issue. Cindy motioned, Beth seconded to solicit advertisements for journal at AHVMA for the following costs.
 - \$75 per ¼ page
 - \$150 for ½ page
 - \$300 for full page
 - Amy to prepare a rate sheet and organizational profile for potential advertisers.
- Website- issues- Amy redesigning some new features for site. New organization and colors. Cleaner look. Navigations on one side of page.
- FBOOK- <http://www.facebook.com/pages/VBMA/145268985568718?v=wall> Admins: Laurie, Elaine, Susan, Jasmine.
- Membership/Financial
 - a. Current Members
 - Jasmine – Member update (See Exhibit for yearly comparisons)
 - We currently have 212 active members.
 - We removed 40 members after 2014 dues were over for non-payment
 - Current breakdown:
 - 5 Associates
 - 2 Students
 - 9 Multiple Members
 - 1 new graduate
 - 1 developing country
 - Amy tracks why people joined. See exhibit for update
 - b. Student Members
 - Scholarship update-no one has submitted essay as of yet for \$500 Scholarship.
 - Student Chapter of AVMA contacts-Cindy on committee. Interest more students
 - c. Financials – review actual vs. budget- on track. Currently have about \$66,800 in cash.
- Teleseminar Program –
 - a. 2014-Need to add disclaimer to beginning of meeting. Beth to send language to Jasmine.
 - June 3 - Rob Silver – GI complaints Update (Jasmine)
 - 41 total attendees
 - 2 new members
 - 8 purchased the recording
 - total gross: 2340; ~expenses: 685; ~net: 1655
 - Jasmine negotiated different level of service with Telspan to reduce phone costs.
 - Food therapy (tying in herbs) Connie Di Natale Connie agreed to early December Herbal Food talk, she and Jasmine need to confirm date
 - Sagiv-Israeli vet (Phil Rogers approached) wants to give Transdermal Skin talk--Sagiv did agree to teleseminar; hinted that he wants more money; end of January. Motion by Cindy seconded by Rob that we have a flat rate for teleseminars.
 - Lyme Protocols Joyce Harmon: May is target. Cindy will discuss.
 - Rob Silver – Use of Medical Marijuana (future)
 - Ihor mentioned Top Ten from Vet Practice news on Insurance payout: Allergies, Skin Problems, UTI in Cats, Cancer Lymphoma; Suggestion to Develop an Education Plan – 3 Years. Ihor to send list.
 - Steve Blake (San Diego) had offered doing one on gemmotherapy. Cindy trying to get commitment. Suggesting late winter/early spring.
 - **CL:** *Panel on Skin: Steve is always requested: did people want to do a panel, Steve, Rob on supplements; A western Jeremy Ross approach?*
- Research Committee Report–(Rob)
 - a. Press Release about availability of funds. Talk to put in AHVMA journal; VBMA journal. Potentially to vet schools and other research organizations.
- Julio's book translation – (Cyndi) Julio's book, is currently being translated by a friend of Elisa Holt; a few more months at least.
- AHVMA-New Executive Director Catherine Ann Rand Dazo
 - a. 2014
 - Set with speakers: Jeffrey Yuen and Kevin Spellman. Need contact information/brief abstract for VBMA website to do a feed for AHVMA. Check with Amy to make sure she has everything she needs
 - AHVMA questioned on VBMA Speaker choices. Review of issues thought it might be related to CE credits.
 - New requirement - for every hour lecture, must have at least 7 references for each presentation hour. Laurie has update
 - Kevin Spellman will do herb walk. At Hoyt Arboretum

- Table – Need Hand outs:
 - Research Grant;
 - Student Scholarship \$500 – Education, Books, Lecture.
 - b. 2015–AHVMA new rules: We understand that 50% of all hours are accredited by RACE, but still do not know how that affects VBMA. We believe that VBMA will not have the ability to invite speakers. Still do not know how this is going to sort out until after 2014 Conference. RACE keeps changing their requirements.
 - Laurie dealing with committee at AHVMA
 - VBMA establish our own speakers – RACE approved or not
 - a. If VBMA is restricted to one day, the American College of Veterinary Botanical Medicine could consider having the unique and Non-RACE speaker the day before.
 - Guaranteed day for VBMA track-no set day
 - Herb Walk on Friday
 - Alternative – separate event a day in advance. Must discuss insurance, RACE and all logistics – is this a VBMA event or Cindy's College? (In which case they are responsible and VBMA should stay separate)
 - c. 2016 Cindy contacting Paul Stammets, but still do not know to which event.
- *Cindy investigating forming the **Diplomats College of Veterinary Herbalists** to create a Board Specialty and/or create a second tier of VBMA Diplomat member. Has had trouble getting incorporation going. Rob interested in getting involved. Need to discuss this in terms of AHVMA and future conferences*
 - a. *Need chartered diplomats as organizing committee who will be grandfathered in (long time, publisher, instructor)*
 - b. *Need to set requirements for Grad level courses, exam, residency*
 - c. *Am College of Vet Nutrition has path to an Alternative residency.*
 - d. *Need organization, by-laws by November 2014 for AVMA. Then have 4 years to prove science of Herbal Medicine is valid.*
- International Herb Symposium 2015 [Cindy can give update and Rosemary has requested Cindy stay point person]
 - a. Barbara Fougere - Intensive
 - b. Jordan Kocen – Intensive – Case evaluation and Chinese herbal selection in Small Animals; Lecture 1: Chinese Herbal Formulas commonly used for Liver Imbalances in Dogs. Lecture 2: Integration of Chinese Herbal Medicine and Conventional Therapy in Companion Animals.
 - c. Cynthia Lankenau – Lecture 1: Equine Self-Treatment of Lyme Disease. Lecture 2: Western Herbal Treatment in Difficult Equine and Bovine Cases
 - d. Rona Sherabrin – Phyto-therapy
- Ad in Integrative Veterinary Care Journal-free IVT article is done and published; we have free info ad page that the editor likes.
- Holistic Horse – Motion by Beth, Seconded by Cindy that Laurie make counter proposal based on IVT article

Need Update - CITV update-need changes to arrangement. [Barbara will send proposal]

Tabled for Future Discussion

- RACE update – We becoming inactive because we did not have approved content in last 5 years so we are not approved currently. Wait and see for change. Some state orgs giving VBMA credit. VBMA approved for Raive CEU's
- Mentor program - Cindy reports that some have offered to help.
- Future Eco Tours
 - a. 2016 Plans – Discussed not repeating the same venues, but maybe some places in same geographic area. Lots of ideas, but need a plan. **[Laurie Future coordinator]**
 - **CL:** Vicki Farthing done a lot of leg work in Wales, and great contact through Fiona at Bootlace tours
 - Vicki - Scotland/Ireland, Wales
 - Elaine – Snow leopards in Southeast Asia
 - Aegean Islands discussed for future with Patricia Kristie Howell.
 - Indonesia, Bhutan, Thailand-with Ed Smith