

## VBMA Annual Meeting Agenda 2017

- Introduction of Officers
- Update on VBMA Member Programs
  - a. Listserve
  - b. Teleseminar Program –
    - Review of 2017 Program
      - Completed: Greg Tilford, Cindy Lankenau
      - Dec17: Wind Damp Cold Arthritis - Transition into Winter-Panel Discussion
    - Future Ideas:
      - Annual Presentation- vet panel on how to treat specific issue. Ideas: Skin Disease, Cancer
      - Herbalists: Brigit Mars, Eric Yarnell
      - Several Herbs and what makes them useful in formulas.
      - Erin Bannink –Herbal approaches to oncology patients
      - Melissa Shelton – Essential Oils
      - Dr. Kayla Golan – Exotics & avian
      - Cheryl Schwartz – future possibility
      - Nancy Scarzello – Mushroom expert. Laurie contacting.
      - Cindy Lankenau respiratory disease with western herbs
      - Botanicals in avian/ exotic species – Rob Silver contacted David McCluggage & Kayla Golan
      - Large animal, organic, general talk on herbs-beginners, traditional usage, detox protocol
      - Top 10 from Vet Practice news (Insurance \$): Allergies, Skin Problems, UTI (Cats), Cancer
- c. Eco-tours Update
  - 2017 - United Plant Savers Sanctuary– Laurie Dohmen
  - 2018 - Early May David Winston will conduct weekend ethno-botanical event for NY holistic vet group in 2018. VBMA welcome. CINDY
  - Spring/Summer 2019 - Other ideas from previous/annual meetings:
    - Vicki Farthing – Scotland; Wales contact through Fiona at Bootlace tours - CINDY
    - Vickie - Virginia Beach Herbalist– Laurie Dohmen contact (farm to table, medicine making)
    - Mexican Herbalist – Rob Silver
    - Elaine – Australia with IVAS
    - Iceland, British Royal herb garden, Chile, Tibet, Galapagos, Tahiti, Noni farm, Aegean Islands with Patricia Kristie Howell
- d. Journal
  - Progress Report
  - Ads - goal to making Journal self-sufficient at \$500 per issue.
    - \$75 per ¼ page
    - \$150 for ½ page
    - \$300 for full page
    - Rate sheet and organizational profile for potential advertisers available.
- VBMA “Investments”
  - a. **Student Scholarship** for Herbal Studies
    - Why do you want to use Herbs in Your Future Veterinary Practice? Is there an experience that you have personally had with herbs that has engaged your interest?
    - 2 -\$500 scholarships awarded for Herbal Education
  - b. **Research** Committee Report–(Rob)
    - Donation to AHVMA Research Foundation with Carvel Tiekert \$15,000 matching funds.
    - How to communicate that VBMA has funds to award.
- Membership/Financial
  - a. Current Members - currently have 239 active members
    - US 198; International 41; Student 10 (largest # to date)
  - b. Financials -- performing to budget, with 2 more teleseminars to record. Currently have \$63K in cash.
- Update on Other VBMA Partnered Events
  - a. International Herb Symposium 2017 – another successful conference; 2019 Cheryl Schwartz, Cindy Lankenau, Rona Sherabin
  - b. AHVMA- 2017 / 2018 Plans – Chris Hobbs, Guido Masse
  - c. CITV
  - d. Diplomats College of Veterinary Herbalists
- Other News
  - a. Updated Website design
  - b. FBOOK- <http://www.facebook.com/pages/VBMA/145268985568718?v=wall>
  - c. Twitter – lots of students following. Discussion to talk up scholarships.