

July 6, 2009 – VBMA Board Meeting; (Next meeting August 2, 2009)

Attendees: Nancy Scanlan, Joyce Harmon, Cynthia Lankenau, Beth Lambert, Jasmine Lyon

Absent: Barbara Fourgere

Nancy Scanlan, President and Chair, called the meeting to order.

Discussion on the following items

- 1) Annual Meeting preparation for September
 - a. VBMA table – Jasmine will be using same set up. Poster, candy, seed packet hand outs, past journals. Adding cover & table of contents of current journal to attract new members.
 - b. Location, time and agenda for list serve needed prior to meeting.
 - c. Herb walk to get attendees interested in joining VBMA
 - i. Location either at venue or nearby (transportation an issue)
 - ii. Time: Friday before AHVMA.
 - iii. Free to members. Non-members - \$20 (half to Liz Hassinger and half to VBMA)
- 2) Budget – Initial budget being prepared. Will be sending along with notes. Subsequent review shows that we currently do have
- 3) Educational Events for members
 - a. Georgia VMA – Nancy and Susan will be speaking; need to select which sessions should be taped. Discuss potential for revenue sharing.
 - b. Fall educational event – Steve Marsden seminar. Start planning, Paypal almost ready. Beginning of November '09;
 - c. From previous minutes (Next event End of March '10. Discussed having 2 per year Late Winter and Late Fall ongoing.)
- 4) Advisory Board – We reviewed duties and purpose.
 - a. Currently somewhat inactive, except for Ihor Basko. Other past members Susan Wynn, Rob Silver
 - b. Description of what is expected needs to be developed
 - i. Answer consumer questions
 - ii. Adding herb content to Wikipedia. We discussed the importance of a deadline as content is not forthcoming.
 - iii. Follow issues in order to preserve the ability to practice veterinary medicine with botanicals. We discussed how to divide up groups to cover issues. Main ideas were either different regions and/or different types of practices; Jasmine to send member list
 1. Regions
 - a. West Coast
 - b. Mid West
 - c. SouthWest
 - d. New England
 - e. South East
 - f. Middle Atlantic
 2. Practice
 - a. Equine (regional)
 - b. Small animal (regional)
 - c. Food chain animal medicine (specific issues-more national)
- 5) Strategic Plan Review
 - a. Send any comments and be ready to vote to accept at next meeting.