

VBMA Board Meeting April 1, 2013- Minutes

Attendees: Cynthia Lankenau, Barbara Fougere Jasmine Lyon, Laurie Dohmen, Ihor Basko, Beth Lambert

Next meeting. July 8, 2013

- Previous Minutes and Special Meeting-Motion to approve by Laurie Dohmen Second by Barbara Fougere. Approval by unanimous consent.
- IVAS. New Orleans in May. Barbara arranged for VBMA a table.
- Teleseminar Program
 - a. Results from January Teleseminar: 64 participants. 20 bought cd's. 6 new members. Largest teleseminar to date. Good format. Discussed repeating this format in the future.
 - b. Remaining 2013 Seminars
 - Date Change-June 12. Barbara Fougere– Advanced Materia medica for geriatric animals.
 - Nov. 13 Scientific Discussion for relaxing animals: Valerian, Kava, Passionflower, zizifus. Ihor, Laurie, Barbara. Intensive Look at one herb or a constituent that is in several herbs, but why they are different.
 - c. 2014-Steve Blake (San Diego) had offered doing one on gemmotherapy. Cindy trying to get commitment. Suggesting late winter/early spring.
 - d. VBMA approved for Raive CEU's
- Items that Hue was pursuing
 - a. Dutch ethno-botanical meetings (European) Cindy tried contacting Hue; looking for another contact
 - b. AVMA letter sent.
- Tai Sophia – Laurie had discussions with Michael Timms to investigate potential education partnership. Survey to see if vets interested in CEU program. CITV also looking at doing CEU programs in modules.
- Wiki – Amy needs time to get updated.
 - c. AHVMA-Member has farm but 40 minutes away. Looking for closer site. Hotel issue. Barbara Fougere and Cindy Lankenau to act as hosts of the herb walk. Matt Wood & Ethnobotanical person from Europe.
 - d. Dr. Xie-honorary member of VBMA, talks about us.
- International Herb Symposium Speakers – Jasmine to work out reimbursement issues.
 - a. Dr. Xie and Bruce Ferguson for intensives
 - b. Joyce Harman, Connie Di Natale, Laurie, Cindy, Jerry Brunetti
 - c. Table – Donna's book need to coordinate logistics
- Eco-tours
 - a. Ihor organizing Hawaii; March 2014-sending schedule; Rent 2 vans - Laurie one driver; Cindy other?
 - b. 2014 "Ethno-botanical" retreat with David Winston before Medicines of the Earth in May.
 - c. 2016 Plans – Discussed not repeating the same venues, but maybe some places in same geographic area. Lots of ideas, but need a plan.
 - Aegean Islands discussed for future with Patricia Kristie Howell.
 - Scotland/Ireland
 - Wales
 - Indonesia
 - Bhutan
- Journal – Carol's Journal nice; need content. Refine look to be more professional. Bring in more elements of previous design.
- Membership/Financial update;
 - a. 216 members currently; idea to have @ annual meeting advertising show special; new member AHVMA 1 ½ years within 2 weeks of show.
 - b. Amy tracks why people joined. Reasons: Continuing Education, Member referrals
 - Attrition – 40-50 people removed from list; but start to rejoin when they are removed and with follow-up Constant Contacts.
 - c. Student Members- Barbara to help in contact with students. Laurie motioned that we follow CITV method in verifying students. Beth seconded. Motion passed by unanimous consent.
 - Student Chapter of AVMA contacts
 - Specific professors-try to get specific holistic lectures
 - VBMA Student Membership \$15; Chapter cost established at \$80.
 - d. Mentor program which was requested by a few members. Cindy put on list serve; did not get a lot of response. *Cindy asked on list serve mentor give their limitation: eg. type of herbal medicine used (TCM, Western, Ayurvedic; distance support or practice open to visits; & if open to visits; housing or not.)*
 - e. Financial Review. Laurie motion. Barbara seconded; Motion passes by unanimous consent.
- Review Strategic Plan reviewed. Laurie motioned; Barbara seconded; (300 goal for members.) Motion passed by unanimous consent.
- FACEBOOK Page - <http://www.facebook.com/pages/VBMA/145268985568718?v=wall> Make Laurie administrator so that she can post pictures for Hawaii trip
 - a. Administrators: Elaine, Susan, Jasmine.
 - b. Discussed making sure that Jasmine checks FB page to make sure that not bad posts are being made.
- RACE update – We becoming inactive because we did not have approved content in last 5 years so we are not approved currently. Wait and see for change. Some state orgs giving VBMA credit.
- Ad in Integrative Veterinary Care Journal-free ad (teleconferences and dates; past teleconferences) but want content articles (wobblers-early Fall; Ihor Basko core article (TCM; acupuncture) Barbara Fougere (herbs),help from others?). Promote Eco-tour? Member vs non-member fee.
- VBMA & Jade Institute joint Jeremy Ross Seminars- Jeremy Ross rescheduled to Fall 2013.
- List Serve – No issues.
- Bulk Herbs Discussion for AVMA. Believe that herbs not involved in issue, but just in case Bill Bookout and Beth Lambert to prepare a statement if needed.