

VBMA Board Meeting Dec 2010 Minutes

- **Attendees: Cynthia Lankeneau, Hue Karreman, Barbara Fourgere, Jasmine Lyon, Beth Lambert**
- **Absent: Nancy Scanlan**
- **Next meeting set for March 6, 2011 at 9pm**

- Website
 - Need to look at making website easier to update. Hue to contact some people who could help with updates; Beth will also ask current web provider for people that could help.
 - One outstanding issue is how to put information in the Wikipedia
 - Links Policy - currently to develop links as Member or Educational
 - Barbara Fourgere presented a plan for VBMA to collaborate with CIVT on Educational Programs so that VBMA vets can be recognized by having expertise.
 - Provide a co-branded intro to herbal medicine.
 - 10% discount to VBMA
 - 5% fees to VBMA
 - Graduate program-degree course
 - Offer 1 year membership to VBMA to grads/enrollees
 - CIVT will give membership fee to VBMA.
 - Online classroom-subscription (100 participants). Hosting webinars.
 - No Charge for VBMA events
 - Barbara seminar first trial.
 - We had a further discussion that CIVT is putting up monographs and in order to prevent duplication, might allow links for VBMA members.

- Educational Events
 - Seminars – Planning 3 for next year
 - Ihor Basko Seminar-Successful seminar, but too many presentation slides. Have to limit slides or turn talks into multiple events.
 - Barbara Fourgere – Set date. April 5, 8pm EST. Cancer Keys: Herbs for Cancer Prevention and Treatment.
 - Hue Karreman-September 2011. Topic: Grazing
 - Need speaker for 3rd seminar.
 - Future Speakers
 - Steve Marsden
 - Susan Wynn
 - Nancy Scanlan
 - Joyce Harmon
 - Cynthia Lankenau
 - Ihor Basko
 - Mona
 - Others?
 - AAVA conference is March 11-13
 - International Symposium 2011 –
 - Cynthia Lankeneau "Vaccinosis and Herbal treatments"
 - Hue Karreman, "Selected Dairy Topic and Herd Health"
 - Laurie Dolman, "Specific tinctures for Vague Conditions"
 - Liz Hassinger, "Unique Veterinary Issues with Herbal treatments" and Cancer therapies"

- Steve Tobin, " Natural Diet" and "Urinary Disease and Treatment"
 - Will need Jasmine and Carol at Sage Mountain to co-ordinate-how to promote to conventional vets, CE credits through MA?
 - Jeremy Ross – Co-Sponsored event in 2011 with Jade Institute – all set up.
- Journal Update –Karen finalizing Journal this week. Had trouble getting contributions.
- AHVMA
 - Herb Walk-Balboa Park – Friday
 - VBMA Annual Meeting - Saturday Lunch in the lunchroom.
 - Exam
- IVAS-Enthusiastic about having VBMA track. Barbara Fougere will be holding an herbal wet lab for VBMA at IVAS and we will have a track of speakers one afternoon
- White Papers & Code of Practice need to be reviewed. Barbara resending copies for Board review.
- Financial –Motion to accept the budget with the adjustment to reflect 3 seminars next year.
 - Motion- Hue Karreman. Second Barbara Fourgere. Passed with unanimous consent.
 - Discussion about to need to develop a policy on advertising for website.
 - Tax forms – We are incorporated in Montana. Nancy Scanlan had agreed to locate a mailing service to receive correspondence instead of re-incorporating in another state. We still need to this service.
 - Tax filings Status-are currently incorporated as a tax free association. Note that we would have to have a 501C3 organization to accept tax deductible contributions.
 - Tax Accountant has offered to donate time for our tax filings.
- Update on the RACE situation. People trying to go state by state. Working in some areas but not in others.
- Outreach?
 - Board members trying to get info out to their respective organizations and communities to get new members.
 - Facebook-Hue going to set up page.
 - Discussed survey to membership to find out what they are looking for in website and other resources.
 - Discussed how to get more International participation.
- Tee Shirt Contest-no submissions for design
- Eco-Tour Committee-Lots of interest in this. Susan Wynn organizing; Ihor said he would help if in Hawaii. Set tentative date of 2012-Spring.

Motion to adjourn – Hue Karreman; Second – Beth Lambert; Passed by unanimous consent