

## **VBMA Board Meeting June 2010 Agenda**

- **Attendees: Nancy Scanlan, Cynthia Lankeneau, Joyce Harmon, Barbara Fourgere, Jasmine Lyon, Beth Lambert**
  
- Approved January Board Meeting Minutes & Subsequent May expenditures for printer and educational program expenses
  - **Motion: Cynthia Lankeneau;** Second **Joyce Harmon;** Unanimous approval
- Website
  - Active Website – need content; sending Nancy log-in information
  - Content
    - Search Function
    - Who we are-“go to people for herbal education”
    - Need instructions on how to Join VBMA not just how to Pay Dues
- Educational Events
  - Report on Nancy Scanlan Seminar
    - Net \$2500; 42 attendees; 3 new members. Continues to be successful for existing members and bringing in new members.
    - Reviews positive; want indication of “level” of educational content. See attached pdf of seminar survey and comments in xcel sheet.
  - Future Seminars –
    - Ihor Basko - Fall. Bill Bookout had agreed to sponsor.
    - List of Potential Presenters
      - Steve Marsden
      - Susan Wynn
      - Barbara Fourgere
      - Nancy Scanlan
      - Joyce Harmon
      - Cynthia Lankeneau
      - Hugh Karreman
      - Ihor Basko
      - Mona
      - Others?
  - Georgia VMA –
    - Nancy to get recording, possibly to Maureen Rogers contacts to finalize for commercial sale
    - Need to develop revenue sharing agreement
  - AHVMA
    - Herb Walk-Joyce & Cynthia 22<sup>nd</sup> Friday 3pm
    - VBMA Annual Meeting
      - Schedule – Saturday Lunch; need to find a location; publicize
      - Agenda needs to be developed
      - White Papers & Code of Practice need to be reviewed. Barbara has sent copies for Board review.
      - Strategic Plan needs to be presented after Board review and then posted to website.
    - Lloyd Library visit
      - Monday night-special visit? Cynthia has contact
  - International Herb Conference 2011 - VBMA track; Rosemary away; need to finalize
  - Jeremy Ross – Co-Sponsored event. Waiting for Seattle group to give us detailed info about event
- Financial –
  - Reviewed Year end 2009 results. Approximately \$7 thousand in income.
  - 2010 Budget Similar to 2009 results.
  - Tax forms –
    - We are incorporated in Montana. We might want to get a mailing service to receive correspondence instead of re-incorporating in another state.
  - Tax filings Status-are currently incorporated as a tax free association.

- Strategic Plan – Need to review and make sure we have same direction
  - July 12 Comments Due. Send to Beth who will compile and resend for further review.
  - Aug Date – need to set for final review
- Advisory Board. Do we have a reason for it? Change to Educational Board?
- Outreach-Facebook-not at this time until we get person or group who has the energy to maintain.
- Government & NGO Updates –
  - RACE Situation-
    - Virginia will consider Complementary & Alt Vet Med on case by case basis.
    - New Committee to offer services as an alternative to RACE
- How do we reinvest our money? Review in Strategic Plan- Education vs. Research?