

VBMA Board Meeting  
September 1<sup>st</sup>, 2008

Present: Joyce, Nancy, Barbara, Mike (early, then left), Jasmine  
Absent: Elise

Topics:

I. VBMA Strategic Plan

- a. Delete the adverse events from web site and change to NASC link? (Nancy can change link on website to NASC)
- b. How ready are we to administer an exam, start promotion of next years exam if we can (simple handout at VBMA table? Announcements at lectures?) (Joyce can create 1 page flyer to promote at this year's meeting. Barbara recommends involving Dr. Susan Wynn in process). Vote IS to promote the 2009 exam THIS year if at all possible).
- c. Ideas for a research chairperson to carry that segment of the goals forward (AHVMA doing a lot of research right now – VBMA could donate money to promote herbal research and still have some control over outcomes. Nancy to discuss with research coordinator at AHVMA).
- d. New budget for the years 2009-2010 (Brief Treasurer's Report - \$8000 in checking and \$14000 in Savings/MM). Nancy to look into shopping cart for website. Could use this for retail/book sales as well and have AHVMA ship.

II. Advisory Board:

- a. we need to use them regularly. (job requirement – make contribution to wikipedia. 1 contribution each quarter, emailed to Nancy. Can get ideas from list of 'blank' herbs from current wiki).
- b. we need their input on how to rejuvenate this organization, how to get people more active. Give them something to do.
- c. they do not seem too responsive, except for Ihor. Time to clean house? (Ihor has volunteered to stay, need 3 more. Cynthia Lankenauer and Jordan Kocen are possibilities. Jasmine will contact them with new job requirements and depending on interest, will contact the listserv).

III. Is the primary or one and only function of this organization CE?

If not, what else, and what can we do to make other things happen?

- a. tele-seminars (push tele-seminars and minimize actual meetings. Dr. Fougere urges VBMA to put on meeting as they have been well attended in the past. Jasmine suggested revisiting areas (like Calloway) that have worked in the past and extending a Spring conference to every 4 years...and it can bounce between East Coast and West Coast. GOAL – Spring Meeting in 2011 (poss. at Calloway?)

IV. <http://www.flowerpowerfundraising.com/home.asp> - Joyce suggests finding someone doing sustainable gardening, to coordinate with VBMA's outlook.

V. New Slate

- a. need Pres-Elect (Charlene Kickbush, Cynthia Lankenau, Susan Wynn and Ihor Basko were possibilities) & Corresponding Secretary (Beth Lambert). Jasmine to contact Beth; Joyce to contact Cynthia and Nancy will contact Charlene & Ihor with formal requests for Presidency.
- b. confirm:  
Mike - are you staying on as Treasurer? YES  
Elise - are you staying on the conference committee? YES (along with Cynthia Lankenau?)
- c. finding a place for Beth Lambert in the Executive Board? (ask her re: Corresponding Secretary? – Jasmine will email her with "job requirements", etc. to see if she's interested)

VI. Reno Conference

- a. date/time for AGM – Monday, 5:30pm after the completion of the meeting (same room of last lecture). Will need sign for table announcing meeting – Jasmine to do.

b. setting up and decorating VBMA table – Jasmine to coordinate with Joyce re: shipping of display unit.

c. Elise - update as the sole member of the conference committee

VII. Member(s) at large? (i.e. keeping an international influence per Barbara's request) (Barbara

a. definition of

b. duties of

c. required attendances

(Barbara to define with the emphasis on international membership – poss. name change to “International Liason or something similar”)

VIII. Website

a. how to accept money on the website (dues, new members, tele-seminars, etc)

IX. Plan for more active liason/alliance with AHVMA

X. Publicity for the organization/building membership (note from Jasmine: teleconference great way to achieve BOTH objectives)

Jasmine to confirm VBMA has running ad with AHVMA – Kelly

Journal – Karen Goldrick having trouble getting submissions. Does need President's Report from Joyce. Add contribution requirement to Advisory Board duties.