

VBMA Board Meeting January 9, 2011- Minutes

Attendees: Cynthia Lankenau, Hue Karreman, Nancy Scanlan, Barbara Fougere Jasmine Lyon, Beth Lambert

1. Motion to approve of September Board Meeting Minutes by: Nancy Scanlan; Seconded by: Barbara Fougere. Passed by unanimous consent.
2. Susan Wynn's issue wording in the AVMA Code of Ethics-Bill Bookout contacted Elizabeth Curry Galvin of AVMA and they will review.
3. Kava website mentioning VBMA. Cynthia Lankenau to check in 1 week. If not off Nancy Scanlan will send email as Executive Director of AHVMA.
4. Teleseminar Program
 - a. Reviewed Hue's teleconference. Went well-good attendance. Got 3-4 new members.
 - b. Call for advanced use of herbs course from reviews.
 - i. Diseases common vet not using herbs
 - ii. Why choose certain herbs
 - iii. Why would you add single herbs to a Chinese formula
 - c. Teleconferences for 2012:
 - i. **April 3** for Steve Mardsen on some cancer topic. Ask Steve to include some advanced material.
 - ii. **Early June.** Nancy Scanlan: how about the synergistic effects of various supplements with herbs.
 - iii. **Late Oct/Early Nov.** Joyce's horse topic - Summer is busy
 - iv. Future ideas: Barbara Fougere & Cynthia Lankenau – Materia medica on selected herbs from small animal and equine perspectives.
 - d. Alternative idea to present event discussed; Barbara Fougere might have alternative. Board members felt that it was important to create an event as opposed to just recording the talk.
5. White Paper revision update: Cindy started to review, but somewhat controversial issues will need full board input. She will mark up document where she sees issues. Need dedicate time to review at next board meeting.
6. Eco-tour
 - a. Four people attending; modified slightly. Own villa; beach. Bit discouraging that European members did not have interest in attending.
 - b. Ihor Basko has offered (and the board will encourage him) to put together the next event in Hawaii for 2014
7. AHVMA conference- set except final details of herb walk
 - a. VBMA Track Next Year Speakers: Dr. Xie and David Winston
 - b. Herb Walk- Mary Battestilla says that there are people at the botanical garden that give tours; Cindy has not heard details. Will check with David Winston to see when he arrives at event and if he will be available for herb walk.
 - i. Signups should be limited to 25 per one herbalist
 - ii. Certification exams
 - iii. Annual meeting –Sat noon working well. Working Groups for (1) white papers and standard of practice established-Cindy to head and (2) lapsed members contact-Hue to head; will start after member renewals in early 2012.
 - iv. New Idea - VBMA book exchange at next AHVMA conference.
 - v. Tee Shirt Sales
8. Tee Shirt Sales continue through events attended by AHVMA and Nancy Scanlan. Cindy noted that additional inventory can be ordered within a week.
9. IVAS
 - a. IVAS in Ireland August 2012. Barbara, incoming President, nominated Cynthia Lankenau to speak on ruminants. VBMA will have a display.
 - b. IVAS CIVT- Motion by Nancy Scanlan that IVAS and Chi Institute grads receive a 15% discount for their first year of VBMA membership subject to Jasmine being able to set up a method consistent with our electronic payment system. Second by Cynthia Lankenau. Motion passed by general consent. If that does not work, at least send letter to graduates to tell them about VBMA benefits.
10. New pres elect in September. Laurie Dohmen has expressed an interest; Cynthia L. to contact her to develop her interest.
11. Membership renewal;
 - a. Jasmine will contact Amy to see if we can we track why people joined. Jasmine suggests we develop a drop down box for choices.
 - b. Cindy developing ideas for rewarding new membership. She has several copies of Culpeper and could offer one as a prize for most new members.
12. VBMA & Jade Institute joint Jeremy Ross Seminars
 - a. Unofficially credit from CE from IVAS; still waiting for official notice.
 - b. Seminar next fall 2012 on Skin topics.
13. Website –
 - a. Payment section updated for dues payment and seminar sign-ups. Previous seminars are offered for sale.
 - b. Amy needs pictures and content for web; send to Jasmine for by the board. Basic info on administering herbs to animals would be helpful.
 - c. VBMA Tee Shirts – Still need website set up, now buyers need to send size to Jasmine and pay through Paypal. Jasmine selling tee shirts for \$20. Sweatshirts on Sale: Hoodies \$30 and Sweatshirts \$22. Dark green only.
 - d. Jade Institute events need to be taken off; will add link to new event as soon as we have a date.
14. FACEBOOK Page - <http://www.facebook.com/pages/VBMA/145268985568718?v=wall>
 - a. Definition of posts: No discussion of medical issues; permission of clients before posting pictures.
 - b. Added Nancy Scanlan as administrator. Nancy Scanlan has posted basic Info about VBMA on page.
 - c. Need pics and posts.
15. Financial –
 - a. Year-end Financial Results slightly ahead of Budget. Very sound Balance Sheet with \$37K in cash. Conference fees continue to build solid base.

- b. Budget 2012 presented. Essentially 2011 results with some modifications by Jasmine Lyon. Motion by Nancy to accept the 2012 Budget. Seconded by Hue Karreman. Motion carries by general consent.
16. Journal
- a. Fall Issue Completed. Great to get it out. Much better now that paid for work.
 - b. Next issue forecasted for late spring. Need content.
17. RACE situation – currently quiet. Meetings at end of year. More organizations getting interested in how to get involved.
- a. Chi Institute has RACE approved acupuncture course.
 - b. AHVMA has put together tracks that they are confident that will get RACE approval. Leaving out seminars they think will not get approval.
 - c. Alabama Vet Association going to co-sponsor meeting and should be able to get accepted by state board for credit as with California. Strategy to work with state boards.
 - d. Oregon has submitted content to RAVE instead of RACE and got approved. Trying to get other states to look at RAVE, but except will be a slow process. Will submit teleconference to RAVE. RAVE costs are less expensive. Organization has to be an approved provider.
 - e. Cindy will contact Patricia Baley to determine how VBMA can become an approved provider.
18. Barbara Fougere sending funds to VBMA from CITV courses. Courses going well. Small but very diverse group of attendees.