

VBMA Board Meeting Minutes January 18 at 8:30

Attendees: Rob Silver, Barbara Fougere, Laurie Dohmen, Ihor Basko, Cynthia Lankenau, , Jasmine Lyon, Amy Keane

Absent: Beth Lambert (Discussion from agenda occurred, but was not well-recorded. These are my questions based on others' notes from the meeting.)

Next Meeting: April 12 (Ok for Laurie, Cindy, Rob, Beth) Need Jasmine, Barbara, Ihor (Other options April 19, May 3 (Both ok for Rob& Cindy)

- Review and approval of August Board Minutes. **Motion** by ____, **Second** by ____:
- Scholarship Awards- Update
 - a. Need topic:
 - Discuss two herbs that could used safely in an integrative cancer program
 - Discuss 2 herbs that grow in your temperate zone that can help support an inflammatory skin condition: 1.) Topical 2.) oral
 - What herbs can be made into a tea or spray that can deter and kill fleas and improve the condition of the skin, instead of using pesticides.
 - Something like this.....more specific and practical.
 - b. Still a challenge to attract attention; increasing \$size?
 - Invite students to help us understand how to reach students.
 - Support for \$1000 award by Rob, Cindy, Laurie, Beth; Notes from email discussion:
 - Ihor: Okay.....so if we do \$ 1,000 that will be just ONE winner? from which we pick Even 2 winners (runner up) @ \$500 would be good, perhaps bettermore chances to win?
 - Beth: I support an award of \$1000. Would really like to attract Vet School Students to apply; but I would be it is really hard for students in school full time to find additional time to write a paper. Should we rethink requirements.
- Journal Update- Report from Amy; Ads
- Website & Twitter Update- report from Amy about rankings and statistics.
- AHVMA 2017 – San Diego. Richard Mandalbaum RH (AHG)
- International Herb Symposium 2017
- Eco-tours Future [Goal – make profitable; cover expenses of org with slight premium]
 - a. 2017
 - United Plant Savers Sanctuary
 - b. 2018
 - David Winston weekend ethno-botanical event for NY holistic group in early May 2018. VBMA welcome to join; NY group financially responsible.
 - Iceland – Cindy does not think 2017 will work out for Iceland as the contact will be finishing up at IHS; but potential for even-numbered years.
 - c. Other ideas from previous/annual meetings:
 - Vicki Farthing - Scotland/Ireland, Wales; Wales- contact Fiona at Bootlace tours
 - Vickie - Virginia Beach Herbalist– Laurie contact (farm to table, med making)
 - Elaine – Australia with IVAS, Snow leopards in Southeast Asia
 - British Royal herb garden?
 - Chile, Tibet, Galapagos, Noni farm, Tahiti
 - Aegean Islands with Patricia Kristie Howell.
 - Indonesia, Bhutan, Thailand-with Ed Smith
- Teleseminar Program – Review and discussion of any program issues.
 - a. 2017-Upcoming:
 - Greg Tilford – herbs for supporting the liver
 - Annual Presentation-with panel of vets on how to treat a specific issue.

Commented [BL1]: Please let me know if accurate.

Commented [BL2]: Please review from last email. Need a motion and seconder.

Commented [BL3]: Need final decision

Commented [BL4]: Moved up from financial.

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Commented [BL5]: Amy can you send written summary

Commented [BL6]: Any comments to Amy's reports?

Commented [BL7]: On Track?

Commented [BL8]: Any issues?

Commented [BL9]: Updates?

- Ideas: Skin Disease, Cancer

b. Future

- Erin Bannink –Herbal approaches to oncology patients
- Melissa Shelton – Essential Oils
- Dr. Kayla Golan – Exotics & avian
- Cheryl Schwartz – future possibility
- Nancy Scarzello – Mushroom expert. Laurie contacting.
- Cindy - respiratory disease with western herbs. Based with cows but can shift it to include canine distemper and feline snotty chronic nasal stuff
- Botanicals in avian and exotic species – Rob Silver contacted David McCluggage & Kayla Golan
- Large animal, organic, general talk on herbs-beginners talk, traditional usage, detox protocol
- Ihor mentioned Top Ten from Vet Practice news on Insurance payout: Allergies, Skin Problems, UTI in Cats, Cancer Lymphoma; Suggestion to Develop an Education Plan – 3 Years. Ihor to send list.

• Financials/Members/Investments in Scholarship and Research –

a. Approval of 2017 Budget; Review 2016 Performance

- Negative Income projected for 2017 due to Research Donation from reserves.
- 2016 very close to budget.

b. Evidence based educational program – Sponsored by VBMA proposed by Barbara Fougere for students to engage undergraduates. Cindy Lankenau to assist. Need for help in answering students questions. Report at next meeting.

c. Ad in Integrative Veterinary Care Journal- ongoing. Cindy writing.

d. Current Members - Jasmine Update

- Student Members need more recruiting. (Cindy update)
 - “Crash” the AHVMA student lunch to promote student lunch & learn. Need a flyer to give to students.
- Businesses
 - Interested should be directed to advertise in Journal
 - Non-Vet Members need to agree not to “advertise” VBMA membership to promote their professional
- Ideas from Amy (repeat for review):
 - a. From last meeting: Motion to Poll our current members: what membership benefits they utilize, what they could do without, and what they'd like to see more of.
 - More teleseminars, if cost effective or other learning opportunities for members and non-members. (Jasmine update) The issue with having more is finding the speakers, which has been difficult lately. We would need to create a speaker committee (2 person minimum – Cindy being 1).
 - Addition of case reports and white papers to the member site, indexed so they're easy to find (we could make this a poll question to see if the interest is there). We have great case reports, but they're all in the Journal and it's not being read by all our active members.

e. Research Committee Update Report

- Record of Vote taken to fund Carvel Tiekert Matching Grant:
 - On Nov 17 motion by Rob, seconded by Beth to donate \$6000 to AHVMA Foundation for Herbal research. This motion was supported by all board members. This motion was passed on 11/30/16 by talley of unanimous written consent via email.
 - On November 30, 2016 MOTION by Beth Lambert, seconded by Cyndi Lankenau: That VBMA donate \$10,000 outright to the AHVMA Foundation, to be dedicated to herbal research, as part of the challenge by Carvel Tiekert.

Commented [BL10]: Need a motion to approve, especially as it will be a negative budget; anything we can do to have a really popular teleseminar? We could use the extra income this year.

And further that the VBMA will set aside an additional \$5000 to match any donations by our members to donate to the same cause. This motion passed on 12/9/16 by talley of unanimous written consent via email.

- VBMA & Members: \$20,864. + Carvel's match, Total \$41,728.
 - a. Directly VBMA \$10,000 towards Carvel match, \$5864 from VBMA members directly; \$5000 additional from VBMA to match members.
- Ask Amy to note in our Journal.
- Dawn Boothe at Auburn interested in CBD funding for dog research.
- Rick Palmquest proposed study for herbs as alternative to heart worm preventatives based on Cindy's case work but not submitted.

• **New Business**

- a. Rob has been approached by the student chapter of AHVMA at NC State to come and speak or to present a remote webinar. Is this something that we can offer to student chapters?

Commented [BL11]: Think this is great if any board member either lives close or is traveling to area; otherwise would have to be online as we have previously discussed.

Non-Action Items

- FBOOK- <http://www.facebook.com/pages/VBMA/145268985568718?v=wall> Admins: Laurie, Elaine, Susan, Jasmine.

Jan 2017	782
Jan 2016	513
Jan 2015	328

- VBMA certification exam needs updating; Laurie willing to take on after she sits for exam.

Tabled for Future Discussion

- Potential Fundraising for Members in Need-C. Lanckenau and R. Silver asked to bring proposal for a Giving Circle fund - would be a separate fund specific for a member or situation in need.
- Private FB Page- not going to pursue at this time due to active listserve and 2x work to keep updated.
- RACE update - Inactive because we did not have approved content in last 5 years; not approved currently. Wait and see for change. Some state orgs giving VBMA credit. Approved for Raive CEU's
- Mentor program - Cindy reports that some have offered to help.