

- Review and approval of January Board Minutes. Motion: Cynthia Lankenau, Second Rob Silver. Motion carries by unanimous consent

**Action Items Needing Discussion**

- Eco-tours Update
  - a. Update on Hawaii. Amy-people enjoyed event. We made money on event. Amy did an excellent job.
  - b. Haverkos Herb Walk featuring Matt Wood & Cheryl Schwartz (Amy) - 13 people registered. Hoping for more as it gets closer to event. Sending out more emails. Need to talk it up. Can take up to 50 people. Break even is 25 people. 4 people who have signed up went on eco-tour.
- Journal –Current editor did not include all info sent; fonts not uniform. Proposed that Amy take over editing journal. She is interested in doing quarterly. Thinks current journal is too large; hard to download. Think people look forward to consistent content. Motion to terminate position of Editor of VBMA Journal and folding it Amy's role and appoint Amy as our Communications Coordinator by Cynthia Lankenau; Second Rob Silver. Motion passes by unanimous consent.
  - a. Ask Karen Goldrick to send template to Amy. Amy will send template and her ideas to Board Members for review.
  - b. Need more content. Ideas: Case studies. Previous articles. CITV studies.
  - c. Cindy solicited interest from several vendors at AHVMA. Need to define Ad or Resources listing. Discussed listing for range of \$50-75 per entry with goal to making Journal self-sufficient at \$500 per issue. Tabling this discussion for July. Discuss company sponsorship for article or a journal.
- Website- issues- Amy would welcome more content for website. New resources page going up. Discussed potential ads for website.
- FBOOK- <http://www.facebook.com/pages/VBMA/145268985568718?v=wall> Admins: Laurie, Elaine, Susan, Jasmine.
- Membership/Financial
  - a. Motion by Rob Silver to invite to listserve Peter Eyre, BVMS PhD, MRCVS (Prof of Botany, Pharmacology). Seconded by Cynthia Lankenau. Motion carries by unanimous consent.
  - b. Current Members Jasmine Lyon previously reported current membership is 210. 35 did not renew.
    - Jasmine – Member update?
    - Amy tracks why people joined. Reasons: Interest in Herbal Medicine, Continuing Education, Member referrals, CITV, teleseminars, journal.
  - c. Student Members
    - Student Chapter of AVMA contacts-Cindy on committee. Hoping to get more students interested in membership.
    - Students want mentorships.
    - Motion by Rob Silver to create a student scholarship membership that is free and gives access to list serve. Seconded by Cindy. Motion passes by unanimous consent.
  - d. Financials – review actual vs. budget- on track. Currently have about \$72,000 in cash.
- Teleseminar Program –
  - a. 2014-
    - Steve Marsden – Feb 11 – Herbal Formulas for the Winter/Spring Transition (Jasmine report results) 60 participants members. 2 non-members. 24 purchased recording. Made over \$5000. Had US, Netherlands & Mexico attendees.
    - June 3 - Rob Silver – GI complaints
    - Sagiv-Israeli vet (Phil Rogers approached) wants to give Transdermal Skin teleconference around AHVMA-- October
    - Checking moving Early December to Feb-Mar "Lyme Time"- Equine –Joyce Harmon: Lyme Protocols
    - Food therapy (tying in herbs) Connie Di Natale
    - Rob Silver – Use of Medical Marijuana (future)
    - Ihor mentioned Top Ten from Vet Practice news on Insurance payout: Allergies, Skin Problems, UTI in Cats, Cancer Lymphoma; Suggestion to Develop an Education Plan – 3 Years. Ihor to send list.
    - Steve Blake (San Diego) had offered doing one on gemmotherapy. Cindy trying to get commitment. Suggesting late winter/early spring.
    - **CL:** *Panel on Skin: Steve is always requested: did people want to do a panel, Steve, Rob on supplements; A western Jeremy Ross approach?*
- Research Committee Report–Bernie Fischer & Rob Silver worked together to develop research policy. Rob Silver will post on listserve. Rob will bring to board for approval any decisions on appointing review committee or grant amounts.
- Julio's book translation – our translator; too busy she has resigned...so back to Dr. Google but Kerry is following up on two other possible translators.
- AHVMA-
  - a. 2014
    - Set with speakers: Jeffrey Yuen and Kevin Spellman. Need contact information/brief abstract for VBMA website to do a feed for AHVMA.
    - AHVMA questioned on VBMA Speaker choices. Review of issues thought it might be related to CE credits.
    - New requirement - for every hour lecture, must have at least 7 references for each presentation hour.
    - Kevin Spellman will do herb walk. Laurie contacting someone local to find venue.
  - b. 2015–AHVMA new rules: 50% of all hours are accredited by RACE. Reducing time of tracks. Wet labs will rotate. VBMA will have only 6 hours and have to be credit worthy.
    - Mae Wright from Tai Sophia approached;
    - Laurie sent a Counter-proposal to Nancy Scanlan
      1. VBMA establish our own speakers – RACE approved or not
      2. Guaranteed day for VBMA track-Saturday
      3. Herb Walk on Friday

- Alternative – separate event a day in advance.
- c. 2016 Cindy contacting Paul Stammets.
- Narda Robinson – no one returning Cindy's emails. No changes in NR's status.
- *Cindy investigating forming the **Diplomats College of Veterinary Herbalists** to create a Board Specialty and/or create a second tier of VBMA Diplomat member. Has had trouble getting incorporation going. Thinks stall may be related to Narda Robinson issue.*
  - a. *Need chartered diplomats as organizing committee who will be grandfathered in (long time, publisher, instructor)*
  - b. *Need to set requirements for Grad level courses, exam, residency*
  - c. *Am College of Vet Nutrition has path to an Alternative residency.*
  - d. *Need organization, by-laws by November 2014 for AVMA. Then have 4 years to prove science of Herbal Medicine is valid.*

#### Need Update

- CITV update-need changes to arrangement. **[Barbara will send proposal]**

#### Tabled for Future Discussion

- RACE update – We becoming inactive because we did not have approved content in last 5 years so we are not approved currently. Wait and see for change. Some state orgs giving VBMA credit. VBMA approved for Raive CEU's
- Mentor program - Cindy reports that some have offered to help.
- Future Eco Tours
  - a. 2016 Plans – Discussed not repeating the same venues, but maybe some places in same geographic area. Lots of ideas, but need a plan. **[Laurie Future coordinator]**
    - **CL:** Vicki Farthing done a lot of leg work in Wales, and great contact through Fiona at Bootlace tours
    - Vicki - Scotland/Ireland, Wales
    - Elaine – Snow leopards in Southeast Asia
    - Aegean Islands discussed for future with Patricia Kristie Howell.
    - Indonesia, Bhutan, Thailand-with Ed Smith
- International Herb Symposium 2015 **[CL: Laurie point person as my daughter may be graduating from high school that weekend.]**
- Ad in Integrative Veterinary Care Journal-free ad (teleconferences and dates; past teleconferences) but want content articles (wobblers-early Fall; **Ihor Basko** core article (TCM; acupuncture) **Barbara Fougere** (herbs), **Cindy** from historical literature).
- Bulk Herbs Discussion for AVMA. Believe herbs not involved issue, Bill Bookout/Beth Lambert prepare a statement if needed.