

VBMA Board Meeting April 2012- Agenda

Cynthia Lankenau, Barbara Fougere, Hue Karreman, Jasmine Lyon, Beth Lambert; Absent: Nancy Scanlan

- January Board Meeting Minutes were reviewed and approved via email.
- **Barbara** Fougere CITV courses
 - a. Need routing number and address to deposit money into VBMA account. Have people in graduate program; will provide 2/3rd of master's degree which they will be able to carry over to other institutions to finish.
 - b. Essentials of Western Herbal Medicine starting soon; will be making on demand course. Working on outreach and Streamlining process to help people who have interest in herbal medicine.
 - c. Have module set up for oncology; interest after Steve's talk.
- IVAS
 - a. IVAS Ireland Aug 2012. Barbara, incoming President, Cynthia Lankenau to speak on ruminants. VBMA display.
 - b. IVAS CIVT-We passed Motion that IVAS and Chi Institute grads receive a 15% discount for their first year of VBMA membership subject to Jasmine being able to set up a method consistent with our electronic payment system. If that does not work, send letter to graduates to tell them about VBMA benefits.
- Chi Institute - Cindy still trying to work with recruiting with Chi institute grads. Very little overlap with VBMA. We discussed trying to work something out with Dr. Xie at AHVMA Conference.
- Teleseminar Program
 - a. **April -Marsden** -88 attendees; 21 new members. Largest number of attendees and new members.
 - o 38 purchased audio files
 - o 21 chose to join VBMA in addition to attending seminar
 - o \$7350 total gross income (including membership dues, audio files and registration fees)
 - o Expenses: Approximately \$700 (est.)
 - o Problems included but not limited to:
 - Attendees claiming not to receive log in information
 - Not aware of date or time of seminar, trying to dial in on a multitude of different days
 - Not able to find link to notes present in the instructions
 - Unable to attend (due to forgetting, family emergency, etc)
 - Unable to open notes (primarily limited to Mac users)
 - 1 request to make future seminars webinars
 - o Steve did a great job controlling the talk. Allowed him extra time (1 1/2 hours for talk, 30 mins for Q & A) due to amt. of information he wanted to convey and high attendance. All of the questions were answered. Informal feedback was very positive. Call went well, we did not need any operator assistance; sound quality was good.
 - b. **June 19.** Nancy Scanlan: how about the synergistic effects of various supplements with herbs.
 - c. **Late Oct/Early Nov.** Joyce's horse topic - Summer is busy
 - d. Future ideas: Barbara Fougere & Cynthia Lankenau - Materia medica on selected herbs from small animal and equine perspectives.
- White Paper revision **update:** Cindy reviewed, but somewhat controversial issues will need full board input. Need dedicate time to review at next board meeting.
 - a. Add links to United Plant Savers
 - b. CITES
 - c. Send around for approval at next board meeting to post on website
- Eco-tour
 - a. 2012 Spain eco-tour is on-4 signed up and ready to embark. Cindy will bring back pictures to post on website & Facebook.
 - b. 2014 Ihor Basko will coordinate next event in Hawaii.
- NASC changes in leadership - Bill Bookout stepping down from Presidency; will remain on Board.
 - a. Barbara Fougere proposed sending him a Certificate of Appreciation from VBMA. Beth Lambert to assist her on wording and with Bill's address.
- AVMA Code of Ethics-Bill Bookout contacted Elizabeth Curry Galvin of AVMA and they will review-Beth Lambert will check with Bill for updates
- AHVMA conference- set except final details of herb walk
 - a. VBMA Track Next Year Speakers: Dr. Xie and David Winston; Concern about overlap with very popular speakers against the VBMA Track.
 - b. Herb Walk- Can accommodate up to 50 people. Nancy recommended that sign up be with AHVMA and occur when people register for conference. AHVMA will collect money at the desk for us. Attendees should meet at registration desk. There will be taxi expense to get to the garden.
 - c. Certification exams - 1 person interested
 - d. Annual meeting -Sat noon working well. Working Groups for (1) white papers and standard of practice established- Cindy to head and (2) lapsed members contact-Hue to head; will start after member renewals in early 2012.
 - e. New Idea - VBMA book exchange at next AHVMA conference.
 - f. Tee Shirt Sales
- Kava website mentioning VBMA update. Should Nancy Scanlan will send email as Executive Director of AHVMA.
 - a. Alternative idea to present event discussed; Barbara Fougere might have alternative. Board members felt that it was important to create an event as opposed to just recording the talk.
- Tee Shirt Sales -best sales at shows
- New pres elect in September. Laurie Dohmen has expressed an interest; Cynthia L. to contact her to develop her interest.
- Membership renewal;
 - a. Jasmine will contact Amy to see if we can we track why people joined. Jasmine suggested a drop down box for choices.
 - b. Cindy will give away a copy of Culpeper for whoever has donated the most volunteer hours in education.
- VBMA & Jade Institute joint Jeremy Ross Seminars
 - a. 2 hours of CE credit from IVAS from last Course

- b. Seminar next fall 2012 on Skin topics-still waiting on date
- Website –
 - a. VBMA Tee Shirts – Still need website set up, now buyers need to send size to Jasmine and pay through Paypal. Jasmine selling tee shirts for \$20. Sweatshirts on Sale: Hoodies \$30 and Sweatshirts \$22. Dark green only.
 - b. Jade Institute events need to be taken off; will add link to new event as soon as we have a date.
<http://www.vbma.org/practitioner%20training%20programs.html>
- FACEBOOK Page - <http://www.facebook.com/pages/VBMA/145268985568718?v=wall> helps overall profile and awareness; not much happening.
- Financial – 1st Quarter Results vs Budget 2012. On track
- Journal - Next issue forecasted for late spring. Need content.
- International Herb Symposium
 - a. Hue and Cyndi starting to solicit speakers
 - Travel, Lodging & Food Taken care of by VBMA
 - Lodging by Rosemary
- RACE update [*Nancy's update*]
 - a. AHVMA has put together tracks that they are confident that will get RACE approval. *AHVMA has reapplied to RACE for provider status (we had it but dropped it) but have still not heard back. Until we are a provider we can't submit anything to RACE*
 - b. Alabama Vet Association going to co-sponsor meeting and should be able to get accepted by state board for credit as with California. Strategy to work with state boards. *AL state association president is fine with co-sponsoring our meeting, but their executive director now wants a bunch of paperwork to approve this.*
 - c. Oregon has submitted content to RAIVE instead of RACE and got approved. Trying to get other states to look at RAIVE, but except will be a slow process.
 - d. **Will submit teleconference to RAIVE. RAIVE costs are less expensive. Organization has to be an approved provider. [UPDATE?] Cindy [UPDATE?]will contact Patricia Baley to determine how VBMA can become an approved provider.**
 - e. *AAVSB is getting a new executive director in September, who is concerned about the RACE controversy. TX state board thinks this is good news (and so does not want to talk to AHVMA about approving our meeting, until they see what happens with RACE).*